

CURRICULUM VITAE

PERSONAL INFORMATION

Given name / Family name **Roman Horbyk**

Address Klostergatan 5B tr 4,
75321 Uppsala, Sweden

Mobile +46 70 233 45 61

E-Mail fuscina@gmail.com ; roman.horbyk@sh.se

Birth date 31.03.1985



EDUCATION

- 2020-2021 Train the Trainer (1, 2, 3) programme for teachers of journalism, Deutsche Welle Akademie (Bonn/online)
- 2017 PhD in Media and Communication Studies (Södertörn University)
- 2016 Ekran+ filmmaking programme, Wajda Film School (Warsaw)
- 2015 Candidate of Sciences in History of Journalism (Kyiv National Taras Shevchenko University)
- 2012 Journalisten International exchange (Internationales Journalisten-Kolleg, Freie Universität Berlin)
- 2012 MA in Journalism and Media within Globalisation (Aarhus University/University of Hamburg; programme also included University of Amsterdam and UC Berkeley)
- 2008 MA in Journalism (Kyiv National Taras Shevchenko University)
- 2006 BA in Journalism (Kyiv National Taras Shevchenko University)

PROFESSIONAL EXPERIENCE

- 2022–present Senior Lecturer [vikarierande universitetslektor] (Örebro University)
- 2020–2022 Postdoctoral Researcher (Södertörn University, Stockholm)
- 2020–present Trainer ([Journalism Teachers' Academy](#) by Deutsche Welle Akademie/Ukrainian Media and Communication Institute)
- 2021 Senior Lecturer [visstidsanställd lektor] (Umeå University, Sweden)
- 2018–2020 Postdoctoral Researcher (Umeå University, Umeå)
- 2018–2020 Senior Lecturer [visstidsanställd lektor] (Södertörn University, Stockholm)
- 2017–present Junior Lecturer [visstidsanställd adjunkt] (Södertörn University, Stockholm)
- 2012–2017 PhD student/project researcher in “Narratives of Europe” project (Södertörn University, Stockholm)
- 2011–2012 Analyst, Institute of World Policy (Kyiv)
- 2012 Intern, autorenwerk TV production (Berlin)
- 2011 Intern, Deutsche Welle (Bonn)

- 2008–2009 Foreign reporter, National Broadcasting Company of Ukraine (Kyiv)
- 2008–2009 Teaching assistant, Institute of Journalism (Kyiv)
- 2007–2008 Coordinator, World Movement for Democracy (Washington DC/Kyiv)
- 2007 Arts reporter, Gazeta.24 daily newspaper (Kyiv)
- 2005–2007 Analyst, NGO Europe XXI (Kyiv)
- 2004–2007 Journalist, Telekritika.ua (Kyiv)
- 2003 Intern, RFE/RL (Kyiv)

LANGUAGES

- Mother tongue Ukrainian
- Other languages English (IELTS 8.5), Swedish, Russian, Polish, German (DaF B2), French
- Experience as a professional translation/interpreter English to Ukrainian, Russian and Ukrainian, Russian to English, for World Movement of Democracy (2007–2008), 350.org (2012–2020)

ACADEMIC PUBLICATIONS AND MERITS

Books/monographs

Horbyk, R. (2017). *Mediated Europes: Discourse and Power in Ukraine, Russia and Poland During Euromaidan*. Huddinge: Södertörn University (Södertörn Doctoral Dissertations 149).

Edited volumes

Horbyk, R. & Bersand, N. (eds) (2018). *Against All Odds: Ukraine and Ukrainian Studies a Decade After George Shevelov*. Lund: Lund University (Slavica Lundensia 29).

Edited monographs

Löfgren, I. (2020). *Satellite Lifelines: Media, Art, Migration and the Crisis of Hospitality in Divided Cities*. Amsterdam: Institute of Networked Cultures.

Chapters

Horbyk, R., Prymachenko, Ya. & Yurchuk, Yu. (2022). Mediatization of history: Introducing the concept and key cases from Eastern and Central Europe. In: Minakov, M. (ed.). *Inventing Majorities: Ideological Creativity in Post-Soviet Societies*. Stuttgart: Ibidem Verlag (Series Soviet and Post-Soviet Politics and Society (SPPS) Vol. 239.)

Horbyk, R. (2021). A queen of hearts: Towards the conceptual history of “Europe” in Ukraine, 1591–2014. In: Tupakhina, O., Siriniok-Dolgariova, K. & Makhachashvili, R. (eds). *European Values in Ukrainian Education: Challenges and Frontiers*. Lviv/Toruń: Liha-Pres, 7–30.

Horbyk, R. (2020). Road to the stadium. Televised election debates and “non-debates” in Ukraine: Between spectacle and democratic instrument. In: Juárez Gámiz, J., Holtz-Bacha, C. & Schroeder, A. (eds). *Routledge International Handbook on Electoral Debates*. London/NY: Routledge, 157–165.

Horbyk, R. (2017). Narratives at war: Representations of Europe in news media of Ukraine, Russia and Poland during Euromaidan. In: Fornäs, J. (ed.). *Europe Faces Europe: Narratives from Its Eastern Half*. Bristol: Intellect, 93–132.

Peer-reviewed articles

- Horbyk, R. & Orlova, D. (2022). Transmedia storytelling and memetic warfare: Ukraine's wartime public diplomacy. *Place Branding & Public Diplomacy*, online first: <https://link.springer.com/article/10.1057/s41254-022-00283-1>
- Horbyk, R. (2022). "The War Phone": Mobile Communication on the Frontline in Eastern Ukraine. *Digital War*, online first, <https://doi.org/10.1057/s42984-022-00049-2>
- Boyko, K. & Horbyk, R. (2022). A Medium Is Born: Participatory Media and the Rise of Clubhouse in Russia and Ukraine During the Covid-19 Pandemic. *Baltic Screen Media Review*, 10(1), 8–28.
- Horbyk, R., Löfgren, I., Prymachenko, Ya. & Soriano, C. (2021). Fake news as meta-mimesis: Imitative genres and storytelling in the Philippines, Brazil, Russia and Ukraine. *Popular Inquiry*, 2(8), 15–39.
- Horbyk, R., Prymachenko, Ya. & Yurchuk, Yu. (2019). Shared history in shattered spaces: Mediatization of historical scholarship in Ukraine and broader Eastern Europe. *The Ideology and Politics Journal*, 3(14), 129–146.
- Horbyk, R. (2019). In pursuit of Kairos: Ukrainian journalists between agency and structure during Euromaidan. *Baltic Worlds*, 12(1), 4–19.
- Horbyk, R. (2018). Discourses on Languages and Identities in Readers' Comments in Ukrainian Online News Media: An Ethnolinguistic Identity Theory Perspective. *East/West: Journal of Ukrainian Studies*, 5(2), 9–35.
- Horbyk, R., & Palko, O. (2017). Righting the Writing. The Power Dynamic of Soviet Ukraine Language Policies and Reforms in the 1920s-1930s. *Studi Slavistici*, 14(1), 67–89.
- Horbyk, R. (2016). Ideologies of the Self: Constructing the Modern Ukrainian Subject in the Other's Modernity. *Kyiv-Mohyla Humanities Journal*, (3), 89–103.
- Horbyk, R. (2014). From "UkrainEUkraine" to "F** k the EU": Europe in the Public Spheres of Ukraine, Russia and Poland during EuroMaidan. *Social, Health, and Communication Studies Journal*, 1(1), 62–79.
- Horbyk, R. (2014). Forma viry: ideologija ta morfolohija iljastrovanoji presy u Weimarškiej respublici ta USRR, 1928–1930 [The Forms of Faith: Ideology and Morphology of the Illustrated Press in Weimar Republic and Soviet Ukraine, 1928–1930]. *Spheres of Culture*, 8, 524–538.
- Horbyk, R. (2013). Jevropejska intehracija ta jevropejska identyčnist' u profesijnij kulturi ukrajinskix žurnalistiv [European Integration and European Identity in the Professional Culture of Ukrainian Journalists]. *Naukovi zapysky Instytutu žurnalistyky*, 50, 22–32.
- Horbyk, R. (2013). Paper Empires. Orientalism in the Mediated Portrayals of India and Ukraine: A Case Study of British and Russian Press. *East/West: The Scholarly Journal for History and Culture*, 16, 203–222.

Other academic articles

- Horbyk, R. & Boyko, K. (2022). Letter from Ukraine. *Baltic Screen Media Review*, 10(1), 6. <https://doi.org/10.2478/bsmr-2022-0002>
- Horbyk, R. (2021). Mobile Phone: Connecting Soldiers? *Baltic Rim Economies* 2/2021. Available from: <https://sites.utu.fi/bre/mobile-phone-connecting-soldiers/>
- Horbyk, R. (2019). Transmedia Storytelling Ushers in New Populism in Ukraine. *Baltic Rim Economies* 4/2019. Available from: <https://sites.utu.fi/bre/transmedia-storytelling-ushers-in-new-populism-in-ukraine/>
- Horbyk, R. (2019). Media Maketh Ze President. *Baltic Worlds*, 2 May 2019. Available from: <http://balticworlds.com/media-maketh-ze-president/>

Horbyk, R. (2016). "We Revitalized the Debate on Ukraine in Sweden" (Letter from the Ukraine Research Group at Södertörn University). *Baltic Worlds*, March 2016: 40.

Horbyk, R. (2014). Games from the Past: The Continuity and Change of the Identity Dynamic in Donbas from a Historical Perspective. *Baltic Worlds*, 19 May 2014. Available from: www.balticworlds.com/games-from-the-past/

Horbyk, R. (2014). Sociolinguistična situacija na storinkax ukrajinskoji ta nimečkoji rozvažalnoji presy druhoji polovyny 20-x rr. XX st. [The sociolinguistic situation in the Ukrainian and German entertaining press in the late 1920s]. *Masova komunikacija*, 3(3): 89–94.

Horbyk, R. (2013). Movna situacija na storinkax ukrajinskoji rozvažalnoji presy druhoji polovyny 20-x rr. XX st. [Language situation in the Ukrainian entertaining press in the late 1920s]. *Styl i tekst*, 14: 26–37.

Horbyk, R. (2013). Masky identyčnostej: sociolinguistični aspekty ukrajinizaciji na špaltax rozvažalnoji presy kinca 20-x rr. XX st. [The Masks of Identities: the Sociolinguistic Aspects of Ukrainianization in the Coverage of Entertaining Press in the Late 1920s]. *Deržava ta rehiony*, 1 (32): 87–96.

Horbyk, R. (2012). Metodolohija v istorii žurnalistyky: možlyvosti kompleksnoho pidxodu [Methodology in the history of journalism: Perspectives of a complex approach]. *Žurnalistyka*, 11(36): 5–13.

Horbyk, R. (2007). Komunikatyvna stratehija poxybky u movnij praktyci mereževyx spil'not [Errorism as a Communicative Strategy in the Parole of Web Communities]. *Styl i tekst*, 8: 149–153

Horbyk, R. (2007). "Universalnyj žurnal" jak javyšče hedonistyčnoji žurnalistyky: mifolojični sjužety ["Universalnyi Zhurnal" (1928–1929) as a hedonist journalism phenomenon: Mythological subjects]. *Naukovi zapysky Instytutu žurnalistyky*, 26: 141–145.

Horbyk, R. (2005). Osoblyvosti kompozycijnoji struktury „Opovidań pro Majkla Parkera“ Majka Johansena [Peculiarities of the Composition Structure in "The Stories about Michael Parker" by Mike Johansen]. *Styl i tekst*, 6: 174–179.

Media review

Horbyk, R. (2015). Little Patriotic War: Nationalist Narratives in the Russian Media Coverage of the Ukraine-Russia Crisis. *Asian Politics & Policy*, 7(3), 505-511.

Book reviews

Shkandrij, M. Ukrainian Nationalism: Politics, Ideology, and Literature, 1929-1956. *East/West*, 2019

Dyczok, M. Ukraine's Euromaidan: Broadcasting Through Information Wars with Hromadske Radio. *East/West*, 2017

Colby, H. & R. Pukhov. Brothers Armed: Military Aspects of the Crisis in Ukraine, *Europe-Asia Studies*, 2017 (co-authored with Glen Grant and Olena Podolian)

Bachmann, V. & M. Mueller. Perceptions of the EU in Eastern Europe and Sub-Saharan Africa: Looking in from the Outside, *Europe-Asia Studies*, 2016

Cybriwsky, R. Kyiv, Ukraine. The City of Domes and Demons from the Collapse of Socialism to the Mass Uprising of 2013–2014, *Europe-Asia Studies*, 2016

Interviews (selected)

"Experternas fyra scenarion: Så kan ukrainska kartan ritas om", *Göteborgs Posten*, 20 July 2022 (in Swedish, Sweden). Available from: <https://www.gp.se/nyheter/varlden/experternas-fyra-scenarion-sa-kan-ukrainska-kartan-ritas-om-1.77199627>

“Olga Rudenko and the Kyiv Independent Are Giving the World a Window Into a Devastating War”, *Time*, 11 May 2022 (in English, US). Available from: <https://time.com/collection/next-generation-leaders/6174883/olga-rudenko-kyiv-independent/>

“Mobile phones have changed the rules of war. Ukrainians are using that to their advantage”, *ABC News*, 8 June 2022 (in English, Australia). Available from: <https://www.abc.net.au/news/2022-06-09/mobile-phones-are-changing-the-way-war-is-fought-in-ukraine/101085610>

“Så har Ukraina och Ryssland använt Eurovision som politisk arena” [This is How Ukraine and Russia Used Eurovision as a Political Arena], *Dagens Nyheter*, 10 May 2022 (in Swedish, Sweden). Available from: <https://www.dn.se/kultur/sa-har-ukraina-och-ryssland-anvant-eurovision-som-politisk-arena/>

“Ukraine conflict and the weaponization of smart phones”, *ABC News*, 23 April 2022 (in English, Australia). Available from: <https://www.abc.net.au/radionational/programs/sundayextra/ukraine-conflict-and-the-weaponization-of-smart-phones/13849196>

“Forskare: Journalister och kulturarbetare kommer att bli offer för förföljelse” [Researcher: Journalists and Culture Professionals To Become Victims of Persecution], *Dagens Nyheter*, 24 February 2022 (in Swedish, Sweden). Available from: <https://www.dn.se/kultur/expert-i-kiev-journalister-och-kulturarbetare-kommer-bli-offer-for-forfoljelse/>

“Mižcarstvo, abo Imitacija real’nosti” [“Interregnum, or The Imitation of Reality”]. *MediaLab*, 2 April 2019 (in Ukrainian, Ukraine). Available from: <https://medialab.online/news/imitationofreality/>

“Issledovatel’: “Vse eto uzhe bylo, ne stoit demonizirovat’ Rossiju” [Researcher: “All This Has Already Happened Before, No Need to Demonize Russia”]. *Delfi.Lt*, 4 September 2015 (in Russian; Lithuania). Available from: <https://ru.delfi.lt/v-fokuse/novosti/issledovatel-vse-eto-uzhe-bylo-ne-stoit-demonizirovat-rossiju.d?id=68892798>

“Komplicerad bild av konfliktens Ukraina” [Complicated Picture of the Conflicted Ukraine]. *Arbetaren*, 9 May 2014 (in Swedish; Sweden). Available from: <https://arbetaren.se/artiklar/komplicerad-bild-av-konfliktens-ukraina/>

“Ukraine tension has roots in 'hunger extermination' of 1930s”. *CBC News*, 22 March 2014 (in English; Canada). Available from: <http://www.cbc.ca/news/world/ukraine-tension-has-roots-in-hunger-extermination-of-1930s-1.2578837>

Over 500 journalistic contributions to the media in Ukraine, Germany, Brazil, Denmark, and Sweden, including *Berlingske*, *ZDF*, *Kvartal*, *Revista Forum*, *Ukrainska Pravda*, *The Ukrainian Week*

Conference presentations (selected)

Conference	Paper title	Location	Year
9th ECREA European Communication Conference: “Rethink Impact”	<i>Weaponized media vs. mediatized weapons: mobile communication on the frontline in eastern Ukraine</i>	Aarhus University	2022
Danyliw Research seminar on contemporary Ukraine: “Ukraine at War”	<i>The Unexpected Weapon: Hybridisation of Civilian and Military Mobile Phone Use in the Russo-Ukrainian War</i>	University of Ottawa	2022
IAMCR Annual Conference “Communication Research in the Era of Neo-Globalisation: Reorientations, Challenges and Changing Contexts”	<i>The Unexpected Weapon: Hybridization of Civilian and Military Mobile Phone Use in the Russo-Ukrainian War</i>	Zoom/Beijing	2022
ICA Annual Conference	<i>Hybrid War, Hybrid Peace: Mobile Communication at the East Ukrainian Frontline</i>	Paris	2022

	(awarded Top Paper in Mobile Communication division)		
"Media and the Illiberal Turn: Challenges to Democracy and Public Communication in Light of the Covid-19 Pandemic"	<i>Illiberalism as Fictocracy: Fake News and Imitative Genres in the Philippines, Brazil, Russia and Ukraine</i> (co-authored with Isabel Löfgren, Yana Prymachenko and Cheryll R. Soriano)	Loughborough University	2022
Resistance: a panel in a webinar series	<i>The Territory Resists the Map</i>	Zoom/University of Melbourne	2022
BASEES Annual Conference	<i>The Kalashnikovs of the Information War: Mobile Phones and Communication Rules of the Eastern Ukrainian Frontline</i>	Cambridge University	2022
Media Breakdown and Recovery: An International Symposium	<i>"Fake News" as a Genre and Meta-Mimesis: The Breakdown of Modernist Journalism</i>	Lund University	2022
ASEEES 53 rd Annual Convention	<i>Home and War in the Pocket: The Use of Mobile Communication Technology on the Frontline in Eastern Ukraine</i>	Zoom/New Orleans	2021
Academic Forum "Revolution of Dignity: Towards History. New Media and Revolutions of the New Type in Ukraine and Around the World"	<i>Maidan as a Hybrid Agora: New Social Movements and the Curse of Space</i> Keynote	Zoom/National Euromaidan Museum	2021
8th ECREA European Communication Conference: "Communication and trust: building safe, sustainable and promising futures"	<i>Connecting soldiers: Mediatization of warfare, media ecologies and media materialities on the East Ukrainian frontline</i>	Zoom	2021
NordMedia 2021: Crisis and Resilience: Nordic Media Research on the Frontline	<i>Mobile lives and deaths: Communication on the mediatized frontline in Eastern Ukraine</i>	Zoom/Reykjavik	2021
ICCEES X World Congress	<i>Connecting Soldiers: Technical Infrastructures and Media Use at the Frontline in Eastern Ukraine</i>	Zoom/Montreal	2021
"Human Rights In The Digital Dimension: The Pandemic, Electoral and Judicial Processes, National Security, and Freedom of Speech on the Internet"	<i>How the Development of Artificial Intelligence Affects National (Informational) Security and Human Rights</i> (roundtable speaker)	Zoom (American Bar Association, with partners)	2021
Soviet 'I' and Soviet 'We' Between Ideology and Reality	<i>The Earth Will Stand Still: Madness as Political Discourse in the Soviet Ukraine in the 1920s</i>	Zoom (National University of Kyiv-Mohyla Academy, Canadian Institute of Ukrainian Studies, Historians.in.ua)	2021
European Values in Ukrainian Education: Challenges and Perspectives	<i>A Queen of Hearts: Towards the Conceptual History of "Europe" in Ukraine, 1591—2014</i>	Zoom (Zaporizhzhia National University)	2021

Migrant Belongings: Digital Practices and the Everyday	<i>Saving sergeant Markiv: Information war and mediated self-mobilization of Ukrainian diasporas</i>	Zoom (Utrecht University)	2021
ICA Annual Conference	<i>Digital networks against “fake news”: Fact-checking in Ukraine as media practice</i>	Zoom	2020
ASEEES Annual Conference	<i>In Search of Paradise Lost: Mediated Representations of History in Poland and Belarus</i>	Zoom	2020
ASEEES Annual Conference	<i>From viral lore to Trojan media: Narrative structures in “fake news” around Russo-Ukrainian war</i>	San Francisco	2019
“Fake News Cultures: The Contexts of Viral Disinformation Across East and West”	<i>The true story of fake news: A morphological approach to false news stories and their narratives</i>	Umeå University	2019
“Ukrainian Revolution and the Long 1920s: The Making and Unmaking of Modern Ukraine, 1917–1930”	<i>Did Ukrainisation really happen? Reassessing the scope of “affirmative action”</i>	Södertörn University	2019
ICA Annual Conference	<i>Disinformation by another name? Fake news as a concept for our time</i>	Washington, DC	2019
CBEES Annual Conference	<i>Ukraine@100? Reassessing Pavlo Skoropadsky’s Ukrainian State (1918) and its legacy in the current Ukrainian politics of memory</i>	Södertörn University, Stockholm	2018
CAS Annual Conference	<i>The Good, the Bad and the Undecided: the Narrative Construction of the Civil War and Its Aftermath in Soviet Ukrainian Illustrated Magazines of the Late 1920s</i>	University of Calgary	2016
BASEES Annual Conference	<i>Red Recreations: Social History of the Illustrated Entertaining Magazines in the Soviet Ukraine, 1922–1935</i>	Cambridge University	2016
BASEES Annual Conference	<i>The (Yet Unfinished) Information War: The Unknown Publications by George Shevelov in the Swedish Press, 1950–1952</i>	Cambridge University	2016
“Orientalism, Colonial Thinking and the Former Soviet Periphery”	<i>“Heliotropismus geheimer Art”: Walter Benjamin’s Trips to the East and the Orientalist Confusions of the European Left</i>	University of Vilnius	2015
“Orientalism, Colonial Thinking and the Former Soviet Periphery”	<i>“Ukraine Can Not”: Orientalist Discourses in the Coverage of Ukraine in the British and Russian Press Before the Ukraine-Russia Crisis, 2009–2013</i>	University of Vilnius	2015
ICCEES IX World Congress	<i>Power(ful/less) Media: The Impact of Representations on European Policy in Ukraine, Russia and Poland</i>	Tokyo	2015
ACSIS Conference “In the Flow: People, Media, Materialities”	<i>Discrepant Metaphors: How is Europe Seen in Ukraine, Poland and Russia?</i>	Linköping University	2015
ECREA European Communication Conference 2014 “Communication for Empowerment: Citizens, Markets, Innovations”	<i>Synecdoche, Metonymy or Metaphor: How the Press in Ukraine, Poland and Russia Sees Europe?</i>	Lisbon	2014
BASEES Annual Conference	<i>“Plants and Planets Must Compete Alike”: Madness and Deviation in the Soviet Ukraine, 1928–1930</i>	Cambridge University	2014

BASEES Annual Conference	<i>From 'UkrainEUkraine' to 'F**ck the EU': Dynamics of Europe's Representation in Ukraine Against the Backdrop of Russia and Poland</i>	Cambridge University	2014
"Ethnicity, Race and Nationalism in European Media and Film: Rights, Responsibilities, Representations"	<i>Orientalism in the Mediated Portrayals of India and Ukraine</i>	University of Manchester	2013
BASEES Annual Conference	<i>Paper Empires: Are the Portrayals of Ukraine and India in the Russian and British Press Orientalist?</i>	Cambridge University	2013

External grants

- Riksbankens Jubileumsfond Project 2022 (Bank of Sweden Tercentenary Foundation, 2023-2026) – 414,000 USD
- NAWA Urgency Grant, Polish National Agency for Academic Exchange (2022-2023) – 50,000 USD (together with Katarzyna Kopecka-Piech)
- Baltic Sea Foundation postdoctoral project grant (2020-2022) – 200,000 USD
- Visby programme for postdoctoral scholars (Swedish Institute, 2019) – 20,000 USD
- Creative Force grant for establishing collaboration between Umeå University and Ukrainian Catholic University (Swedish Institute, 2019) – 12,000 USD
- Research initiation grant for organising a conference and two workshops on fake news at Umeå University (Bank of Sweden Tercentenary Foundation, 2019) – 12,000 USD

Projects

as a project leader:

- "Mediatization of propaganda: From papers to bots" (2023-2026)
- "Connecting soldiers: Media ecologies and materialities at the East Ukrainian frontline" (2020-2022)
- "Connect the dots: Genre, narrative and conspiratorial lore in false news stories" (2018-2020)

as a researcher:

- "The mediatization of war. Strategies for countering disinformation in Ukraine, Poland and Sweden during Russia's military intervention in Ukraine in 2022" (project leader Katarzyna Kopecka-Piech, 2022-2023)
- "Narratives of Europe" (project leader Johan Fornäs, 2012-2016)

Event organiser

- Winter school "Free Speech for Free Elections: Social Media, Cyber-security and Fake News in Ukraine" (Ukrainian Catholic University in collaboration with Umeå University and Swedish Institute, 10–11 December 2020, chief organiser)
- Workshop "Fake News and Propaganda 2: Historical and Computational Approaches" (Umeå University, 25 February 2020, sole organiser)
- Workshop "Fake News and Propaganda 1: Historical and Computational Approaches" (Umeå University, 4 February 2020, sole organiser)
- International conference "Fake News Cultures: The Contexts of Viral Disinformation Across East and West" (Umeå University, 10–11 October 2019, sole organiser)
- Workshops "Media Literacy in Sweden and Ukraine" (Centre for Baltic and East European Studies (CBEES), Södertörn University, 4 October and 4 December 2019, co-organiser)

- International conference “Ukrainian Revolution and the Long 1920s: The Making and Unmaking of Modern Ukraine, 1917–1930” (Centre for Baltic and East European Studies (CBEES), Södertörn University, 24 September 2019, chief organiser)
- Roundtable “Revolutions and Their Aftermath: A year After Euromaidan”, Centre for Baltic and East European Studies (CBEES), Södertörn University, 27 March 2015, co-organiser)
- Coordinator for research seminars, Södertörn University (2015–2016)

Guest lecturer

- Uppsala University – 2022–present
- Ukrainian Catholic University (Lviv) – 2019, 2022–present
- Höskolan i Gävle – 2022
- Mohyla School of Journalism, Kyiv-Mohyla Academy (Kyiv) – 2019

Official opponent

- Volodymyr Hrysiuk, Kyiv National Taras Shevchenko University, “Representation of Sexuality in Ukrainian Mass Media (On the Material of Ukrainian Television and Online Media in 2018-2020)”, 1 June 2022 (second official opponent at PhD in Journalism dissertation defence)

Peer reviewer for journals, conferences and funding bodies

- Expert reviewer for National Research Foundation of Ukraine <https://nrfu.org.ua/en/>
- Terrorism and Political Violence <https://www.tandfonline.com/toc/ftpv20/current>
- Popular Inquiry <https://www.popularinquiry.com/>
- Media and Communication <https://www.cogitatiopress.com/mediaandcommunication>
- East/West: Journal of Ukrainian Studies <https://www.ewjus.com/index.php/ewjus>
- Acta Slavica Japonica <http://src-h.slav.hokudai.ac.jp/publicntn/index2.html>
- Information & Media <https://www.journals.vu.lt/IM>
- HARTS & Minds <https://www.harts-minds.co.uk>
- Kyiv-Mohyla Humanities Journal <http://kmhj.ukma.edu.ua>
- Slavica Lundensia <https://www.ht.lu.se/en/series/slavica/>
- Achilli, A., Yekelchik, S. & Yesypenko, D. (eds.) (2020). *Cossacks in Jamaica, Ukraine at the Antipodes: Essays in Honor of Marko Pavlyshyn*. De Gruyter
- Sprawy Narodowościowe <https://ispan.waw.pl/journals/index.php/sn/>
- ICA annual conference

Professional network: selected professional contacts

- | | |
|--|---|
| • Sabina Mihelj (Loughborough University) | • Marta Dyczok (Ontario University) |
| • John Downey (Loughborough University) | • Diana Dutsyk (Ukrainian Institute of Media and Communication) |
| • Uwe Hasebrink (Hans Bredow Institute, University of Hamburg) | • Andriy Shestak (Ukrainian Catholic University) |
| • Barbie Zelizer (University of Pennsylvania) | • Mykola Ryabchuk (Ukrainian National Academy of Sciences) |
| • Serhiy Kvit (Kyiv-Mohyla Academy) | • Tamara Hundorova (Ukrainian National Academy of Sciences) |
| • Volodymyr Rizun (Kyiv Shevchenko University) | • Marina Pavlikova (Moscow State University) |
| • Irene Neverla (University of Hamburg) | • Serhy Yekelchik (University of Victoria) |
| • Nick Couldry (London School of Economics) | • Michał Krzyżanowski (Uppsala University) |
| • Vitaly Chernetsky (University of Kansas) | |
| • Pelle Snickars (Lund University) | |

- Matthew Pauly (Penn State)
- Serhiy Vakulenko (University of Kharkiv)
- Maria Bakardjieva (University of Calgary)
- Yevhen Fedchenko (Kyiv-Mohyla Academy)
- Dariya Orlova (Kyiv-Mohyla Academy)
- Volodymyr Kulyk (Ukrainian National Academy of Sciences)
- Marko Robert Stech (York University, Toronto)
- Espen Ytreberg (University of Oslo)
- Jan Grzymiski (University of Warsaw)
- Olesya Khromeychuk (Cambridge University)
- Masumi Kameda (University of Tokyo)
- Fabio Belafatti (University of Vilnius)
- Sigrid Kaasik-Krogerus (University of Helsinki)
- Sophia Polek (University of Basel)
- Olena Palko (Birkbeck University London)
- Yana Prymachenko (Ukrainian National Academy of Sciences)
- Henrik Skov Nielsen (Aarhus University)
- Johan Jarlbrink (Umeå University)
- Jesper Enbom (Umeå University)

Professional associations membership

- International Communication Association
- European Communication Research and Education Association
- International Association for Media and Communication Research
- British Association of Slavonic and East European Studies
- International Council for Central and East European Studies
- Association for Slavic, East European and Eurasian Studies
- Canadian Association of Slavists

Teaching experience in Sweden

Ca. 4,100 hours (2013–2022)

- Supervision and grading of BA theses: ca. 41 students (in Swedish)
- Supervision and grading of MA theses: 14 students (in English and Swedish)
- Supervision and grading of course papers (B-uppsats): 140+ students (in English and Swedish)
- Internship supervision: 15 students (1 semester, in Swedish)
- Course administration: course in Media, Culture & Society 1 during 5 semesters; course in Nation and Place Branding, course in Strategic Communication during 1 semester each

Course	Level	Course language	Semesters
Strategisk kommunikation I	BA	Swedish	Fall 2022
Political Communication	MA	Ukrainian	Fall 2022
Nation and Place branding	BA	English	Spring 2022
Supervision, grading of MA theses	MA	English	Spring 2022
Supervision, grading of BA theses	BA	Swedish	Spring 2022
Supervision, grading of BA theses	BA	Swedish	Fall 2021
Medieproduktion (Media Production)	BA	Swedish	Fall 2021
Medieproduktion (Media Production)	BA	Swedish	Spring 2021
Supervision, grading of 2 nd year course papers	BA	Swedish	Spring 2021
Supervision, grading of MA theses	MA	Swedish, English	Spring 2021
Supervision, grading of BA theses	BA	Swedish	Spring 2021
Supervision, grading of 2 nd year course papers	BA	Swedish	Fall 2020
Medieproduktion (Media Production)	BA	Swedish	Fall 2020
Medieproduktion (Media Production)	BA	Swedish	Spring 2020

Strategic Communication	BA	Swedish	Spring 2019
Media, Culture & Society 1	BA	English	Fall 2013 – Spring 2018
Media, Culture & Society 2	BA	English	Fall 2013 – Spring 2018
Publik- och omvärldsanalys (Audience and Intelligence Studies)	BA	English	Spring 2016
Medieproduktion (Media Production)	BA	Swedish	Spring 2018
Media Activism (distance course)	BA	English	Spring 2015
Environmental Communication	MA	English	Spring 2014 – Spring 2017
Miljöpolitik och förutsättningar för samarbete (Environmental Policy and Preconditions for Cooperation)	MA	Swedish	Fall 2016 – Spring 2018
Journalistik och dess publik (Journalism and Its Audiences)	MA	Swedish	Fall 2017

PUBLIC DUTIES

- Chair of ECREA Mediatisation Section (2022–present)
- Chair of ECREA Ukraine Task Force (2022–present)
- Member of the Reference Group for organizing Södertörn University's Academic Celebration (2019)
- Director of Nordic Ukrainian Film Festival (Stockholm, 2015–2016)
- Coordinator of Ukraine Research Group at Södertörn University (2014–2015)
- Director of *New Alphabet* literary festival (Lviv, 2007–2008)
- Executive Editor of *Saint Volodymyr* literary magazine (Kyiv, 2003–2009)

AWARDS AND OTHER ACHIEVEMENTS

- ICA Top Paper Award in Mobile Communication (2022)
- Swedish Media and Communication Studies Association (FSMK) best doctoral dissertation in Media and Communication Studies award (shortlisted, 2019)
- Screenwriter: "Pryputni" ("Strayed", 2017, Ukraine), prizes at festivals in Ukraine and Bulgaria; 11 nominations at Golden Dziga 2018 (Ukrainian national film prize), best supporting actress win
- Playwright: "Tsentr" ("Centre", 2014, New Ukrainian Theatre, Kyiv), prizes at festivals in Kyiv and Lviv
- Ukraine's Reporters of Hope Award (2015)
- Environmental activism: freelance translator/interpreter for 350.org
- Erasmus Mundus MA Scholarship (2009–2011)

REFERENCES:

- Johan Fornäs, Professor Emeritus of Media and Communication Studies, Södertörn University
johan.fornas@sh.se
+460703402242
- Patrik Åker, Associate Professor of Media and Communication Studies, Södertörn University
patrik.aker@sh.se
+46(0)8-608 44 25
- Sabina Mihelj, Professor of Media and Cultural Analysis, Loughborough University
s.mihelj@lboro.ac.uk
+44(0)1509223363
- Vitaly Chernetsky, Professor, Director of Center for Russian, East European & Eurasian Studies, University of Kansas

vchernetsky@ku.edu

+1(785)8642359; +1(508)8431669

- Uwe Hasebrink, Professor, Hamburg University, Director of Hans Bredow Institute
u.hasebrink@hans-bredow-institut.de
+49(0)404502170



SÖDERTÖRNS HÖGSKOLA | STOCKHOLM
sh.se

Doktorsexamen

Roman Horbyk

850331-0453

HAR DEN 15 FEBRUARI 2018 AVLAGT
FILOSOFIE DOKTORSEXAMEN

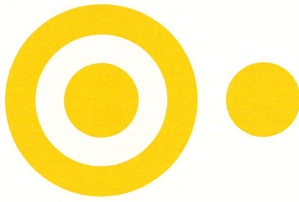
Degree of Doctor of Philosophy
AWARDED 15 FEBRUARY 2018

Medie- och kommunikationsvetenskap
Media and Communication Studies

REKTOR | VICE-CHANCELLOR

Examen har tagits i enlighet med högskoleförordningen 1993 (SFS 1993:100 med ändring 2006:1053). Kursförteckning redovisas på separat bilaga.
This degree has been awarded in accordance with the Higher Education Ordinance of 1 July 1993 (SFS 1993:100 with amendment 2006:1053).
See the appendix for an official transcript of records.

Södertörns högskola kan verifiera äktheten av bevis. Södertörn University can verify the authenticity of certificates.



KURSFÖRTECKNING | OFFICIAL TRANSCRIPT OF RECORDS

ROMAN HORBYK
850331-0453

Filosofie doktorsexamen
Doctor of Philosophy

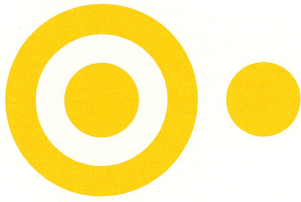
Ämne: Medie- och kommunikationsvetenskap
Subject: Media and Communication Studies

Doktorsavhandlingens titel / Title of Dissertation: Mediated Europes: Discourse and Power in Ukraine, Russia and Poland during Euromaidan.

Offentlig disputation / Public Defence of Doctoral Thesis: 15 december 2017

Huvudhandledare / Principal Supervisor: Johan Fornäs, professor

KURS COMPLETED COURSES	HÖGSKOLEPOÄNG CREDITS	DATUM DATE (Y-M-D)
Introduction to Critical and Cultural Theory Introduction to Critical and Cultural Theory	7.5	2012-11-12
Contemporary Research into the Baltic Sea Region and Eastern Europe Contemporary Research Into the Baltic Sea Region and Eastern Europe	7.5	2012-11-16
Classics of Media Theory Classics of Media Theory	7.5	2013-01-22
Critical and Cultural Theory: On Method Critical and Cultural Theory: on Method	7.5	2015-06-10
Truth, Construction and Subjectivity: Contemporary Issues in the Theory of Scientific Knowledge Truth, Construction and Subjectivity: Contemporary Issues in the Theory of Scientific Knowledge	7.5	2016-01-19
Thinking the Name: Language, Philosophy, Culture Att Tänka Namnet: Språk, Filosofi, Kultur	7.5	2016-03-07
Qualitative Method Qualitative Method	7.5	2016-08-26



KURSFÖRTECKNING | OFFICIAL TRANSCRIPT OF RECORDS

ROMAN HORBYK
850331-0453

KURS COMPLETED COURSES	HÖGSKOLEPOÄNG CREDITS	DATUM DATE (Y-M-D)
Journalism in the Media Society Journalism in Media and Society	15.0	2016-09-28
Contemporary Debates in Media and Communication Theory Contemporary Debates in Media and Communication Theory	7.5	2018-02-02

DATUM FÖR EXAMEN / DATE OF GRADUATION (Y-M-D)
2018-02-15


ANN BROBERG
EXAMENSHANDLÄGGARE / GRADUATION OFFICER

Doktorsexamen utfärdas på forskarnivå och omfattar 240 högskolepoäng.
60 högskolepoäng motsvarar ett års heltidsstudier. För kurser och avhandling ges endast betyget Godkänd.
Doctor of Philosophy is a third cycle degree and consists of 240 credits.
60 credits represent a full academic year. The only grade awarded for courses and thesis is "Pass".